



**ESAB Welding &
Cutting Products**



**Your Partner in
Welding & Cutting**

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ESAB Welding & Cutting Products Receives Google Enterprise Superstar Award

Florence, SC – ESAB Welding & Cutting Products has received the Google Enterprise Superstar Award for its innovative use of the Google Mini Search Appliance.

Thousands of customers use Google's integrated hardware and software search appliances to make their searches for business information as easy as searching on Google.com. The Google Enterprise Superstar Award highlights people and companies using Google enterprise products in innovative ways to obtain better business results. ESAB was selected for excellence in providing customers a rewarding web site search experience. A profile of ESAB's innovative use of search, along with photos, can be found here:

<http://googleenterprisesuperstars.blogspot.com/>

“The Google Enterprise Superstar Award is a welcomed recognition for how ESAB utilizes the Google Mini as the global search tool for more than 40 ESAB web sites around the world,” said Danny Young, manager of eBusiness Development for ESAB. “The Google Mini experience has enabled ESAB to improve our corporate web site search from a cumbersome and confusing interface to the best search interface in the business.”

“Google customers continue to demonstrate in new and innovative ways how search can improve a business,” said Matthew Glotzbach, head of products for Google Enterprise. “Google is happy to honor Danny Young at ESAB Welding & Cutting Products as a Google Enterprise Superstar and a terrific example of excellence in search.”

ESAB Welding & Cutting Products is one of the world's largest and most experienced manufacturers of welding and cutting equipment and welding filler metals. Recognized as the technological leader in the industry, ESAB is committed to providing customized solutions for its customers. For more information on the company, visit www.esabna.com or call 1-800-ESAB-123.

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Equipment

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